



Press Release

8<sup>th</sup> October 2012

London's number one event for downunder!

The first Australia & New Zealand Show had a strong debut in London last weekend, with visitors flocking to London's Olympia in record numbers.

Over two days, 4,874 visitors to the West Hall experienced the very best that Australia and New Zealand have to offer – from antipodean wine tasting through to the haka and swing dancing!

The show provided visitors with a wealth of travel, study and emigration advice, all held in a brand new, quality venue, and two seminar theatres gave attendees a full day of entertainment and insights.

Amongst the exhibitors at the event were leading travel companies like Contiki, Round The World Experts and Freedom Destinations, whilst backpackers were well served with working holiday advice by Gapyear.com.



The show was held alongside established events Down Under Live and Canada Live, giving visitors a “three shows for the price of one” package.

“We’re delighted to have had such a strong debut for The Australia & New Zealand Show in London “said John Weir, event director for organisers EDP Ltd. “Our goal is to make this the one-stop event for anyone passionate about life downunder and looking to travel, study or emigrate to Australia or New Zealand.”

He adds “The vibrant and busy nature of the show means that it is the perfect environment for exhibitors to sell their products to a knowledgeable and passionate audience.”

The Australia & New Zealand Show will return to London on the 5<sup>th</sup> & 6<sup>th</sup> October, at The West Hall, Olympia.

To book your stand, contact the sales team on +44 (0)1179 323586 or email [info@edpltd.co.uk](mailto:info@edpltd.co.uk).

For further details – [www.australianshow.com](http://www.australianshow.com)